



Game changing Ai Sports production Press release!

Studio Automated teams up with Paiper to make automated sports video production available and accessible in Italy.

Studio automated, a world-class AI software development company, and Paiper, an Italian technology service for digital broadcasting, today announced a collaboration to make automated sports video production available for the entire basketball league competition (Liga Basket) in Italy.

The combination of Studio Automated's flexible software solution, and the multi-lens and single-lens cameras from Paiper will result in high-quality automatic broadcasting. This solution can be used for both media and coaching purposes.

The need for relevant content and high-quality broadcasting streams rises as basketball has become one of the fastest growing sports in Italy. With traditional broadcasting productions being too expensive, the product from Studio Automated and Paiper is a welcoming solution in a highly demanding and innovative sports industry. Paiper sees a huge potential not only for the basketball league but also volleyball and rugby, especially for coaching purposes.

"Paiper is known for its high-quality technical service solutions and this partnership offers strong support for our business." Said Paul Valk, Founder & Director of Studio Automated.

"Paiper is always looking for better, more efficient and easier to use solutions to meet the demand in the sports industry market. With Studio Automated's easy to integrate, high-quality and low-cost software to complement our hardware on-site, we've found the perfect fit." said Pepe Lorenzo, CEO of Paiper.

The integration, developed by Studio Automated in collaboration with Paiper starts with the Italian basketball league and will continue to scale to other leagues and sports. The Studio Automated software can be used for multiple sports, leagues and venues globally. For more information go to www.studioautomated.com or www.paiper.it.