



Press Release

D-8 before SPORTELMonaco 2018

Monaco, 15 October 2018

2019 will mark an important strategic change for SPORTELMonaco as it redefines the opportunities for its events.

SPORTELMonaco will remain the global marketplace concentrating on maximising commercial opportunities for its members from across the world.

SPORTELAsia is the ideal environment for the SPORTELMonaco Community to come together to do business in the Far East and across Asia Pacific. It is a unique opportunity for SPORTELMonaco participants to meet the leading sports business decision makers from Asia.

Regarding **SPORTELMonaco Conference Events**, SPORTELMonaco will provide its community with the opportunity to participate in a new event, which will shape the future of the international sport business industry. The new event will include very high level speakers and discuss the key issues that need to be addressed by the decision makers of global markets.

An official announcement of the new concept will be done during SPORTELMonaco, Monday 22 October at 17:00

Tuesday 23 October :

- 11:30 – 12:30 - Feedconstruct Presentation -
More profit with your sport content with Friendship platform

- 13:30 - 14:00 - Sixty Presentation
How federations can engage their audience and empower their rights licensees with interactive graphics on their world feed

- 15:30 – 16:30 - LaLiga Presentation
LaLiga and the Challenge of a Changing Broadcast Environment

Plan your interviews !

D-1 before the press platform closing. It's still time to plan your interviews online.