



PRESS RELEASE

6 October 2017

## **SPORTEL AWARDS 2017: The Jury revealed !**

**SPORTEL, the Sports Marketing & Media Convention organises the prestigious SPORTEL Awards ceremony rewarding the best sport sequences of the year and the best illustrated sport books in presence of Olympic Champions and International sport celebrities.**

This year, the SPORTEL Awards will be held on Tuesday, 24 October 2017, at 8 pm at the Grimaldi Forum, under the Honorary Presidency of His Serene Highness the Prince Albert II of Monaco and the Patronage of the International Olympic Committee.

A Jury composed of iconic personalities of the sport and media industries will bestow the Golden Podium Trophée, an original piece created by Raymond Moretti.

### **Jury Members of the Golden Podium**

- **Jean Becker – Président**

Director and Writer

- **Alberto Agusti**

Consultant in Sports & Entertainment Projects and President of the Real Club Tennis of Barcelona

- **Nick Baum**

President of North Beach Ventures

- **Flavio Briatore**

Entrepreneur

- **Hervé Brossard**

President of Omnicom Media Group

- **Camiel Eurlings**

Chairman of the IOC Communication Commission

- **Marlène Harnois**

Olympic Bronze Medalist of Taekwondo and two time European Champion

- **Paula Radcliffe MBE**

Marathon World Record Holder



## Jury Members of the Sports Book Prize

- **Daniel Herrero** - Président  
Former rugby player/writer
- **S.E. Madame Yvette Lambin Berti**  
General Secretary of the Monaco Olympic Committee
- **Soria Zidelkhile**  
Deputy Director of the French National Olympic and Sports Committee – Office of the President

The SPORTEL Awards will be broadcast on the TV channel l'Equipe and hosted by Marc Maury.

Ceremony open to the public upon invitation to download on [www.sportelawards.com](http://www.sportelawards.com)

2016 Highlights on: <https://vimeo.com/192754963>

[Click here for your press registration](#)

Press contact: Virginie Zeghdar, Press Manager, +377 93 30 41 38 – [press@sportelmonaco.com](mailto:press@sportelmonaco.com)

### SPORTEL AWARDS Partners:

