

MONDAY 28 OCTOBER

SPEAKERS CORNER – RAVEL

INNOVATION STAGE – DIAGHILEV

The Bundle Live @SPORTEL Monaco

10:00 - 10:45



How EBU Sport Wows Fans with Creative & Innovatively Produced Live Content

10:50 - 11:10



The Role of Sponsorship Evolving in an Industry Under Pressure to Generate Revenues

11:15 - 12:00



Building a Global MMA Powerhouse: The Champions League of MMA

12:05 - 12:25



Behind the Lens: Creating a Successful Sports Docuseries

13:45 - 14:30



How FAST is Shaping the Future of Sports Streaming

14:35 - 15:05



Customer Case: TV-Class Production and Top-Tier Analysis with Swedish Pro Football Leagues

15:10 - 15:30



First Live Referee Camera in MMA

15:35 - 15:55



Amazon Web Services Innovation in Sport

16:00 - 16:30



PITCH SESSION

The Pitch: Using AI or Innovative Technology to Revolutionise Sports Content

16:30 - 17:30



SPORTEL Finger Food Buffet Lunch

12:30 - 13:30



Private 5G, Mobile & Ultra Low Latency: Lessons Learned From a Summer in Paris

14:30 - 14:50



Sports ABC – Sports Economy and AI Tech

15:00 - 15:20



Breaking Down The Fan-Centered Formula for Sports Streaming Success

15:30 - 15:50



Happy Hour

17:30 - 18:30



TUESDAY 29 OCTOBER

SPEAKERS CORNER – RAVEL

INNOVATION STAGE – DIAGHILEV

In Conversation with Kosmos – Kings League Founder Gerard Piqué

10:00 - 10:20



Future Fans: Engaging Younger Audiences with GenAI

10:25 - 10:55



SPORT(EL) Spotlight: What Next for Cricket as it Continues its Growth Journey?

11:00 - 11:45



Reality Show «The Big Game»

11:50 - 12:10



Women's Networking Panel & Lunch Special Event (Twiga) – How Awesome Women are Driving Innovation in sport
By invitation

12:00 - 14:00



Paris 2024: An Olympic Broadcast & Viewership Success

14:00 - 14:45



Revolutionizing Sports Streaming: AI and New Monetization Innovations

15:25 - 15:45



The Opportunities and Vision for Regional Sports: CBC Sports Connect's Evolution

15:50 - 16:10



Big Tech's Role in Enabling Audiovisual Fraud

16:15 - 17:00



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- MASTERCLASS
- PRESENTATION
- NETWORKING
- WORKSHOP

WEDNESDAY 30 OCTOBER

SPEAKERS CORNER – RAVEL

Sports & Generative AI Workshop

09:30 - 12:00

In Collaboration With:



Understanding the Current Generative AI Landscape

09:30 - 10:00

Generative AI & Fandom: How Can It Change the Fan/Sport Relationship?

10:00 - 10:30

Generative AI & the Business of Sport

10:30 - 11:00

Generative AI & Sports Production & Storytelling

11:00 - 11:30

Generative AI & Sports Closing Roundtable

11:30 - 12:00

Pitch Winners Announced

12:00 - 12:20



SPORTEL Finger Food Buffet Lunch Diaghilev

12:30 - 13:30



EXHIBITION CLOSING: 16:00

