

## MONDAY 24 OCTOBER

Private equity investing in sport 10:00 - 10:55	
Next generation of live streaming production for sports events 11:00 - 11:20	
How culture & diversity are shifting the direction of sports media 11:30 - 12:15	
AI in perspective of time and how it will change our industry 12:20 - 12:40	
Thrive in a downturn: harness 3rd-party & DTC distribution against a recession 13:30 - 13:50	
Can there be such a thing as too much sport? 13:55 - 14:40	
Next-level automatic production: go from broadcasting to autocasting 14:45 - 15:15	
School sports is coming to prime time -the story of Supersports schools 15:20 - 15:40	
Growing Asia's largest sports media property 15:55 - 16:25	
An insight into Indonesia's broadcast landscape 16:30 - 17:00	
Sportel Rendez-vous Bali presentation & drinks 17:00 - 17:30	

## TUESDAY 25 OCTOBER

Unlock the future value of your sport archives 09:35 - 09:55	
OTT, streaming & social media 10:00 - 10:45	
Driving new revenue growth with immersive event watching experiences 10:50 - 11:20	
Innovation and sports tackling digital strategy with europe's top football leagues 11:20 - 11:50	
Streaming sports at scale 11:55 - 12:15	
Tokenization and digitalization of sports brands and fan bases 12:20 - 12:40	
Ross Video sports and live event solutions 13:25 - 13:45	
NFT's, the metaverse, web 3.0: building a fan-centric future 13:50 - 14:35	
How the sports industry can produce more live content and stay in budget 14:40 - 15:00	
Sports piracy: the \$28 billion dollar heist 15:05 - 15:25	
Why linear free & pay remain key parts to optimising your media strategy 15:30 - 16:00	
Debunking myths: how today's fans follow football 16:05 - 17:05	
Reach and engage your fans in a new way with Visaic's live-to theater solution 17:10 - 17:30	

## WEDNESDAY 26 OCTOBER

How the cloud will drive AI and sports 10:00 - 10:55	
How to enhance our content and make them exploitable in the sports industry 11:00 - 11:30	
Sports streaming at scale 11:35 - 11:55	

EXHIBITION CLOSING: 16:00



- MASTERCLASS
- SESSION
- KEYNOTE