



# SPONSORING, ADVERTISING & PROMOTIONAL OPPORTUNITIES

[www.sportelmonaco.com](http://www.sportelmonaco.com)

# Exhibition Hall - Main Lobby

MAIN LOBBY EXPOSURE!

Get noticed along the only way-in to the Market and conferences



## ITEM 1 - HANGING BANNERS

Printed on both sides

€ 1,683.00 each

Size - 1.5m x 2.5m



**NEW!**

## ITEM 29 - KAREMENT ESCALATORS - 2 Stickers

€ 3,264.00 for 2 stickers

Size - 5.23m x 0.60m



## ITEM 3 - 5 HANGING BANNERS

Printed on both sides

€ 8,262.00 for 5 banners

Size - 1m x 5m



**NEW!**

OR

## ITEM 4 - ADVERTISING PANELS

€ 694.00 each

Size - 1.48m x 1.35m



Note - All prices are in Euros and exclusive of the refundable 19.6% VAT

## Registration Desk - Grimaldi Forum Lobby

**MAKE THE REGISTRATION AREA YOURS!**

*Be the first company  
to welcome the SPORTEL participants*



### ITEM 5 - ADVERTISING PANEL

Above the Registration Desk

€ 2,448.00

Size - 4.52m x 1.35m

### ITEM 6 - ADVERTISING COLUMNS - 2 PANELS PER COLUMN

In front of the Registration Desk

€ 1,122.00 per column

Size of each panel - 0.80m x 2.40m



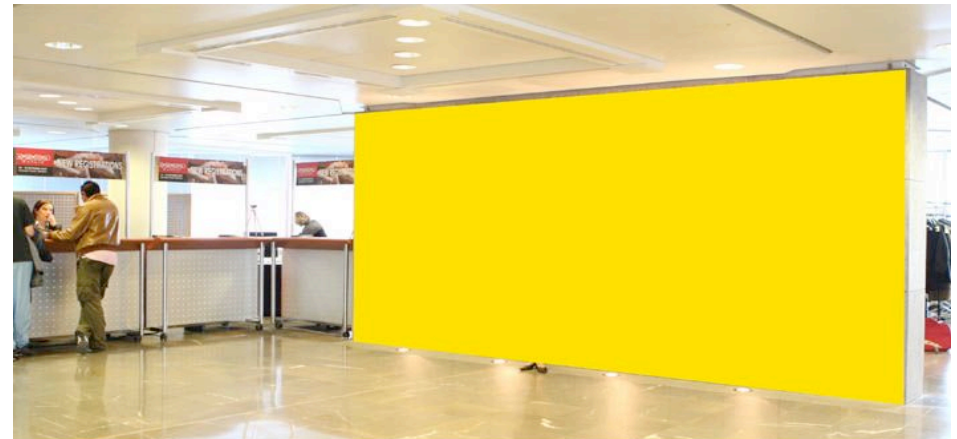
**NEW!**

### ITEM 7 - ADVERTISING WALL

At the Registration Desk

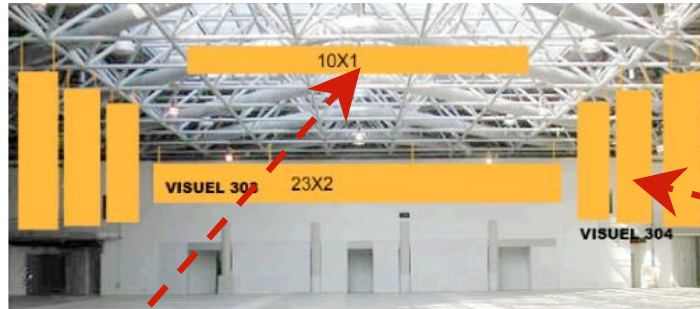
€ 2,448.00

Size - 5.50m x 2.50m



Note - All prices are in Euros and exclusive of the refundable 19.6% VAT

# Exhibition Hall - Espace Ravel



## ITEM 8 - HANGING BANNERS

Printed on both sides  
€ 2,142.00 per banner  
Size - 2.50m x 3m

**NEW!**

## ITEM 9 - HANGING BANNER

Printed on both sides  
€ 2,142.00  
Size - 10m x 1m

*HANG ON IN THERE!  
Enhance your visibility in the Market*



## ITEM 10 - ADVERTISING COLUMNS

• Tall Column / 1 panel - Size - 0.87m x 7m  
€ 1,571.00



• Small Column / 1 panel - Size - 0.87m x 4.15m  
€ 1,122.00



## Exhibition Hall - Espace Ravel

*Around the Market floor...*



**ITEM 11 - ADVERTISING PANEL**

€ 2,754.00

Size - 3.32m X 1.98m



**ITEM 12 - 2 ADVERTISING WALLS**

€ 6,426.00 per wall

Size - 10.75m x 4.35m

Note - All prices are in Euros and exclusive of the refundable 19.6% VAT

# Exhibition Hall - Espace Ravel Entrance

*Junction between the main lobby and the Espace Ravel*



**ITEM 14 - 2 LIGHT BOXES**  
€ 1,286.00 per box  
Size - 1.05m x 1.59m

**ITEM 13 - ADVERTISING WALL**  
With additional lighting  
€ 5,100.00  
Size - 3.75m x 4.15m



**ITEM 15 - STAIR RISERS**  
€ 2,652.00  
12 Stairs

## Exhibition Hall - Espace Ravel Entrance / Exit



*Get noticed on the way between the Espace Ravel and the main lobby / conference rooms*

### ITEM 30 - 3 ADVERTISING BANNERS

€ 3,060.00 for 3 banners

2 Side Banners Size - 3.60m x 2m

1 Banner Size - 3m x 2m

**NEW!**

## Exhibition Hall - Espace Ravel Access to the Karentment Bar



**NEW!**

### ITEM 31

2 ADVERTISING BANNERS

+

STAIR RISERS

€ 4,590.00

2 Side Banners Size - 3.70m x 1.50m

11 Stairs

*Get quality exposure along one popular way between the Espace Ravel and the Karentment Bar*

## Exhibition Hall - Espace Ravel - Sponsorship

*Invest in the most sought-after tool on the Market floor:*

### ITEM 21a - INTERNET STATIONS € 2,500.00 per location

2 Internet stations per location with advertising panels  
(including technical costs)  
Located on each side of the Espace Ravel Entrance



### ITEM 21b - NETWORKING TOOL STATION / MEETING POINT

€ 3,000.00

With advertising panels (including technical costs)  
Located the Main Lobby Entrance

### ITEM 21c - NETWORKING TOOL STATION € 3,000.00

With advertising panels (including technical costs)  
Located the Exhibition Hall - Espace Ravel Lounge

## Promotion Opportunities



### ITEM 22 - PLASMA SCREEN & ADVERTISING PANEL

€ 3,978.00

42" plasma screen + DVD player + plasma stand  
Advertising panel - size 3m wide x 2m high

### ITEM 32 - LIGHT BOX

Several possible locations!

€ 2,219.00 each

Size - 4 Sides 1.22m x 3.11m



*Benefit from unique locations!*

# Sponsorship



## ITEM 17 - BADGE SPONSORSHIP

€ 5,000.00

Place your logo on the SPORTEL badge worn by all participants

## ITEM 18 - BADGE CORDS SPONSORSHIP

€ 5,250.00

Place your logo on the SPORTEL badge cords worn by all participants  
(Lanyard not provided by SPORTEL)

*The common point among all participants?  
Each receives a personal badge and delegates' bag upon arrival.  
Be part of their SPORTEL experience from A to Z!*



## ITEM 19 - DELEGATES' BAG SPONSORSHIP

€ 7,200.00

Place your logo on the SPORTEL delegates' bag given to each participant

## ITEM 20 - DELEGATES' BAG INSERTION

€ 2,500.00 per insertion

Pins, pens, giveaways...

Flyers, brochures - max size 21cm x 30cm -

Note - All prices are in Euros and exclusive of the refundable 19.6% VAT

## Printed Advertising



**ITEM 23 - DAILY SPORTELMonaco NEWS**  
Contact us for cost  
3 issues

*Distributed to each and every SPORTELMonaco participant.  
Advertise in these invaluable publications*

**ITEM 24 - OFFICIAL GUIDE**  
Contact us for cost

Advertise in the Guide and  
get year-round quality exposure for your company



## Exhibition Hall - Espace Ravel - Lounge / Bar



### ITEM 25a - RAVEL LOUNGE / BAR SPONSORSHIP (Ravel Lounge, formerly the Non-Exhibitors' Lounge)

In the "heart" of the Market floor!

- Breakfast OR cocktail (one day)
  - € 3,000.00\*
- Breakfast OR cocktail (3 days)
  - € 7,000.00\*
- All day (one day)
  - € 5,000.00\*

- Breakfast: 9:00am - 11:00am
- Cocktail: 5:00pm - 6:00pm

\*Exclusive of beverage or food costs

*Break the clutter and make yourself more visible in a friendly atmosphere!*

## Karement Lounge



### ITEM 25b - KAREMENT BAR SPONSORSHIP

- Breakfast OR cocktail (one day)
  - € 4,500.00\*
- Breakfast OR cocktail (3 days)
  - € 10,500.00\*
- All day (one day)
  - € 7,500.00\*

- Breakfast: 9:00am - 11:00am
- Cocktail: 5:00pm - 6:00pm

\*Exclusive of beverage or food cost



### ITEM 26 - GOLDEN PODIUM COCKTAIL DINNER

The only SPORTELMonaco Official party!

€ 20,000.00

Contact us for details

Tuesday evening, October 13, at the Karement Lounge

Open to all participants

## Exhibition Hall - Espace Ravel - Giant Screen

### ITEM 28 - ADVERTISING ON GIANT SCREEN

Your promotional clip aired on a giant screen located inside the main exhibition hall (16/9 format)

- 30 second clip aired 10 times per day / 4 Market days  
➤ € 2,000.00\*
- 30 second clip aired 20 times per day / 4 Market days  
➤ € 3,000.00\*

\* Please contact us for specific rates based on the length and number of daily runs of your clip.

Accepted formats: DigiBeta PAL, Beta SP or DV Cam

Deadline: Material must be received in Monaco by Monday 5 October 2009



For any information about tailor-made packages, please contact:

➤ **VITAL COMMUNICATIONS**

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*Note:*

- ✓ *All prices are in Euros and exclusive of the refundable 19.6% VAT*
- ✓ *All prices are for the duration of the Market, from Sunday 11 to Thursday 15 October*
- ✓ *Clients must provide their finished artwork by eps vectored files*

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